



NEWS RELEASE

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Signing up for Water My Yard at H2O XPO earns \$10

SACHSE (March 29, 2016) Sachse's inaugural water expo, called H2O XPO, is scheduled for Saturday, April 9 at the City Hall Amphitheater, and water customers who attend and sign up for the Water My Yard program can take advantage of a rebate on their water bills, says Teresa Savage, Finance Director.

"There are many good reasons to attend the water expo, but getting a \$10 break on the water bill is near the top of that list," she said. The City Hall Amphitheater is in the center of the City Hall complex, 3815 Sachse Road.

The H2O XPO is free and features booths and exhibits on a variety of ways to conserve water, save money and get a handle on the irrigation of lawns and landscapes. It starts at 11 a.m. and continues until 2 p.m. A free hot dog lunch will be served by employees of Atmos Energy, which is also the lunch's sponsor. Farmers Electric Cooperative is the expo's title sponsor.

In addition to the booths, a 45-minute presentation by author and syndicated radio host Howard Garrett, known as The Dirt Doctor, will be held in the Council Chambers at 12:15 p.m.

"Even though the water expo will be full of information, tips and techniques on saving water, and thus saving money, we're adding an additional incentive," said Savage. "Any customer who comes by the Sachse booth and signs up for the Water My Yard website will receive a \$10 credit on their utility bill."

Water My Yard is a web-based program that accurately measures the atmospheric conditions in the local area and provides detailed advice on when and how much to water yards. The site depends on the meteorological information supplied to it from weather stations throughout the North Texas area.

"For Sachse residents, the information is highly localized," she said. "We have our very own weather station that measures the conditions right here on the City Hall premises. So, the advice Sachse residents get is indeed customized to conditions present in Sachse."

Residents who sign up for the Water My Yard program at the expo can opt to receive emails or text messages with specific instructions on the length of time to water yards with automatic sprinklers, minimizing the tendency to over-irrigate.

The watering advice is science-based and has been successfully tested over years of use. It was developed by scientists working with the Texas A&M AgriLife Extension Service and the North Texas Municipal Water District.

"Saving water and money by following the advice on the Water My Yard website is something we strongly encourage all Sachse residents to embrace," said Savage. "The cost of water is only going to rise in the future. Implementing this system is one way to combat that upward trend."

Water My Yard is free and can be tailored to meet virtually every irrigation system in use. The \$10 credit is applied only once and only one per household and can only be redeemed at the H2O XPO.

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ABOUT THE CITY OF SACHSE – Sachse is an emerging city in Collin and Dallas Counties with a population of 20,329 according to the 2010 census. Located about a mile north of the President George Bush Turnpike off State Hwy 78, the City is chartered as a Council-Manager municipality. Founded in 1845 by William Sachse, the City enjoys an eclectic mix of older, established neighborhoods and new residential and commercial developments. Proud of its history, the City is home to a strong historical restoration movement which includes an extensive history museum.