

Bond 2021 Public Engagement Plan



The City of
SACHSE

Overview

- Recap of process
- Updated timeline for the Bond 2021 Committee
- Public engagement and COVID-19 considerations
- Next steps



Recap of the 2020 Bond Committee Process

- Council was briefed on March 2, 2020 regarding the public engagement process for the Bond 2020 Committee
- Council was slated to make appointments to the Committee at its March 16, 2020 regular meeting, but that meeting was cancelled
- Placed on hold due to impacts of the COVID-19 pandemic
- Council was briefed at its 2020 Strategic Planning Retreat regarding options to pursue a Bond Committee in 2021, and direction was given to organize for a potential Bond election in November 2021



Bond 2021

- Follow the lengthy public engagement process outlined for 2020
- Considerations given to social distancing with COVID-19 pandemic
- Additional opportunities with increased virtualization capabilities after a year of experience due to COVID-19 impacts



Updated Timeline-Bond 2021

- March 1 – Bond 2021 public engagement plan+ appointments to Bond 2021 Committee
- March (TBD) – First Bond Committee meeting
- April (TBD) – First Zoom Live Q&A session- evening
- April (TBD) – Second Bond Committee meeting
- April (TBD) – Second Zoom Live Q&A session- mid-day
- May (TBD) –Third Bond Committee meeting
- June (TBD) –Third Zoom Live Q&A session - morning
- July – Fourth Bond Committee meeting (if needed)



Updated Timeline-Bond 2021

- August 2, 2021 – Formal recommendation made to Council regarding the calling of a bond election via resolution
- August 16, 2021 – Last day to call a bond election for November 2021
- August – BOND COMMITTEE EFFORTS
- SEPTEMBER – BOND COMMITTEE EFFORTS
- OCTOBER – BOND COMMITTEE EFFORTS
- NOVEMBER – General Election



Bond Committee Meetings

- Few, but substantial Bond 2021 Committee meetings
- Virtual meeting format for the committee, much like current City Council configuration
- Meeting minutes, recordings, and copies of presentations made at these meetings will be available after the fact



Public Engagement-COVID-19

- COVID-19 presents additional opportunities for engagement
- Public input opportunities are continuous:
 - Recorded presentations saved to the website for viewing after the fact
 - Online and in-person input forms
 - Information posted at City facilities (Library, Community Center, etc.)
 - FAQs on City's website regarding the process, projects considered, and questions asked to date
 - Dedicated email account (Bond2021@cityofsachse.com) for questions
 - Zoom Live Q&A sessions offered at different times throughout the day to give residents an opportunity to submit questions ahead of time and receive live responses
 - Appointments for one-on-one meetings if residents do not or cannot engage digitally



Public Engagement

- Specific branding affiliated with the program to help promote awareness and encourage public participation



Next Steps

- City Council discussion/input regarding the public engagement process
- Council will appoint the Bond 2021 Committee members tonight
- Those members will be contacted to arrange for their first meeting and set the schedule for the rest of the process

