

CITY COUNCIL OF THE CITY OF SACHSE

SPECIAL JOINT MEETING MINUTES

FEBRUARY 29, 2016

The City Council and the Economic Development Corporation of the City of Sachse held a special joint meeting on Monday, February 29, 2016 at 6:00 p.m. at the Public Safety Building, 3815-D Sachse Road, Sachse, Texas. Those present were Mayor Mike Felix, Council Members Brett Franks, Charlie Ross, Paul Watkins, Bill Adams, Cullen King, and Jeff Bickerstaff. EDC Members Spencer Hauenstein, Lyndsey Rhode, Marcia Harris-Daniel, Michael VanBuskirk, Niloufer Watkins, and Karlos McGhee. City Manager, Gina Nash; City Secretary, Michelle Lewis Sirianni; Director of Public Works and Engineering, Greg Peters; Community Development Director, Dusty McAfee; Interim Fire Chief, Marty Wade; EDC Director, Leslyn Blake; Finance Director, Teresa Savage; and Parks and Recreation Director, Lance Whitworth.

Mayor Felix opened the special joint meeting at 6:03 p.m. with a quorum of City Council present.

Spencer Hauenstein, EDC President opened the special joint meeting at 6:03 p.m. with a quorum of the EDC Board of Directors present.

The City Council and EDC took a brief recess at 6:04 p.m. At 6:14 p.m. the City Council and EDC reconvened back into session.

DISCUSS THE CITY'S COMPREHENSIVE PLAN:

Mrs. Nash introduced this item stating five firms submitted plans from the RFP; three firms were interviewed and one was selected, Gateway Planning and Catalyst Commercial.

Mr. McAfee provided a project update and stated the proposal will address the areas recommended by Council, but also address special area and market based plans and the difference between the two. Mr. McAfee addressed the proposal and stated that the Comp Plan still delivers shared community vision based on community engagement, declares future land use, parks plan, growth management and policy guide items, and other elements. The consultants specialize in a unique, niche area that best positions Sachse for meaningful development, which is above and beyond traditional Comp Plan deliverables.

Scott Polikov with Gateway Planning and Jason Claunch with Catalyst Commercial presented the Council and EDC with an implementation focused approach. Mr. Polikov stated that they will update the typical elements of the Comprehensive Plan, defer fiscal and implementation considerations and use an outcome driven approach by taking advantage of a mature community, virtuous cycle of reinvestment, and regional differentiation. Examples were given of some previous work the companies have done for other cities that focused on special area anchored initiatives which focused on corridors and places. Mr. Polikov stated that communities already know their existing opportunities and should build upon that. For Sachse, the 190 Corridor and the SH 78 Corridor could be two focus areas. They highlighted that their approach would include the following: Implementation which can include streets for people, design standards, restaurants as

entertainment, and return on investments. A focused work plan which involves focused community engagement, understanding financial baselines, and defining outcomes based on Council's strategic plan. A return on investment that includes special area plans, scenarios to guide city management, and optimizing for the future, while recruiting now, and most importantly, community buy-in which will aid in updating the Comprehensive Plan elements in context of real projects such as the Future Land Use Plan (FLUP), prioritizing infrastructure, parks, and trails, and honoring the authentic history of Sachse.

City Council and the EDC Board of Directors discussed their concerns along the SH 78 corridor, where do they envision a downtown for Sachse, as well as what would be the next steps if they choose Gateway Planning and Catalyst Commercial. Mr. Polikov noted that small group interviews would be done before tailoring on specific focus areas. They will build a scenario analysis and add the technical value. Workshops would also be done with specific design strategies that would be presented with 'real time' feedback. The timeframe of completion would be roughly nine months.

The City Council and EDC took a brief recess at 7:54 p.m. At 8:09 p.m. the City Council and EDC reconvened back into session.

The Council and EDC discussed the budgetary components and how payments would be made on this project. Mrs. Nash stated that staff would bring back the recommendation at the March 7 meeting along with the budget amendment. The EDC would also make their recommendation at their next meeting, which would then go to council for approval.

No action was taken.

DISCUSS THE DEVELOPMENT OF GOALS AND OBJECTIVES BETWEEN THE EDC AND CITY OF SACHSE:

Ms. Blake introduced this item by providing drafted goals based on Council direction that was given during the Council's strategic planning workshop. Ms. Blake stated she has condensed them down into four goals that will have tasks, which all will related back to strategic goals set forth by Council and the EDC Board. Ms. Blake asked for Council feedback and direction regarding the goals and objectives presented.

The Council and EDC discussed how they can work together to ensure they both are working towards the same goal(s). Council addressed concerns by the EDC Board with Council encouraging EDC to develop relationships and make potential contacts for Ms. Blake to pursue. Council and EDC also discussed types of restaurants they would like see within Sachse and using City events to help support and draw business to the City.

Ms. Blake stated that she alongside the City Manager, she will work on setting tasks to the goals with more specificity that will be in line with the overall strategic plan.

ADJOURNMENT: At 9:11 p.m. Mayor Felix adjourned the meeting.

Mike J. Felix
MIKE J. FELIX, MAYOR

ATTEST:

Michelle Lewis Sirianni
Michelle Lewis Sirianni, City Secretary

