



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE
BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

Wednesday, January 8, 2014
STATE OF TEXAS§
COUNTIES OF DALLAS AND COLLIN§

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Wednesday, January 8, 2014, notice of the meeting having been posted as prescribed at Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The roll of the duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Eric Dumois	Spencer Hauenstein	Billy George, Executive Director
Mark Caldwell	Suzanne Politz	
Kenneth Thomas	Jeff Bickerstaff	
Marcia Harris-Daniel		

Call the meeting to order: At 6:30 p.m. Mr. Hauenstein called the meeting to order. All Board members were in attendance.

1) Invocation and Pledge of Allegiance to the U.S. and Texas Flags. Mr. Bickerstaff led the group in an invocation. Mr. Caldwell led the group in the Pledge of Allegiance.

2) Regular agenda items:

13-1977- Consider and take action on the minutes of the Sachse Economic Development Corporation Meeting of December 11, 2013.

Mr. Bickerstaff made a motion to approve the minutes as written. Mr. Dumios seconded and the motion was approved unanimously.

13-1978- Reports and presentations by the Sachse Economic Development Corporation President, Board Members and Executive Director regarding special events, announcements and activities.

- a) Mr. George noted that the annual City of Sachse Boards and Commissions Dinner is scheduled for January 22, 2014 and that a formal invitation would be mailed.
- b) Mr. George noted that the annual Sachse Chamber of Commerce Awards Banquet is scheduled for February 7, 2014.
- c) Mr. George noted that the State Highway 78 Visioning Committee is scheduled to meet for the first time on January 9, 2014 and that all regular meetings will be held on Thursdays of City Council Meeting weeks.

13-1973- Consider receiving the Monthly Revenue and Expenditure Report for the period ending November 30, 2013 and the summary Budget Report for December, 2013.

Mrs. Teresa Savage presented the Monthly Revenue and Expenditure Reports. Mr. Thomas made a motion to accept the report as presented. Mrs. Politz seconded and the motion carried unanimously.

13-1981- Discuss recruitment activities related to Sachse Economic Development Corporation Board's search for a new Executive Director.

Mr. George stated that Waters Consulting Group had received seven complete applications and that there were four in draft status. Mr. George also stated that Mr. Rohre is scheduled to begin reviewing applications on January 20th, a week later than originally scheduled. Mr. Bickerstaff asked if the recruitment and selection process was still on schedule. Mr. George replied that the overall schedule should shift approximately one week later.

13-1985- Discuss updates on current development activities in Sachse.

Mr. George informed the Board that the Wal-Mart Marketplace agreement between the Corporation and Wal-Mart was ratified by the City Council and that a public hearing would be held at a future meeting. Mr. George provided an update on the status of the Sachse Sports Station, Sachse Regional Medical Center, Woodbridge Montessori School, and Economic Development Corporation's property on Ben Davis Road. Mr. George also stated that he had been contacted in regards to several other prospective developments including a skilled nursing center, rustic furniture retailer, and an industrial manufacturing company.

13-1986- Discuss and consider action regarding a sponsorship for the Sachse Chamber of Commerce 30th Annual Awards Banquet.

Several options for sponsoring the Sachse Chamber of Commerce 30th Annual Awards Banquet were discussed. After discussion, Mr. Bickerstaff made a motion to sponsor at the Gold Sponsor level in the amount of \$650.00. Mr. Thomas seconded the motion and the motion carried unanimously.

13-1984- Discuss the 2014 Global Real Estate Convention in Las Vegas, Nevada.

After discussion, Mr. Dumois stated that he would like to attend the convention. Mr. Spencer stated that he would like to see a larger delegation than what had attended in previous years attend the Convention. Mr. George stated that he would bring the item back to the Board in March.

13-1982- Discuss and consider advertising in the *Texas Wide Open for Business Magazine* distributed by the Governor's Office of Economic Development & Tourism and Conway Data.

Mr. George discussed the Corporation's previous advertisement in the *Texas Wide Open for Business Magazine* and stated that the Governor's Office distributes the magazine as part of recruiting activities. Mr. George explained that 2014 is the first year the Conway Data would be publishing the magazine and that it would be packaged with *Site Selection* magazine for

distribution in addition to being available on the internet. The Board discussed the amount of advertizing funds budgeted, the rate of return on previously-invested advertizing funds, and merits of different size advertisements. Mr. Caldwell made a motion to approve a one-page advertisement. Mr. Bickerstaff seconded and the motion carried unanimously.

13-1980- Consider The Economic Development Corporation Board shall convene into Executive Session pursuant to the TEXAS GOVERNMENT CODE, Section § 551.087 (Economic Development) to discuss personnel matters related to the temporary Executive Director.

At 7:36 p.m. Mr. Bickerstaff made a motion to Convene Executive Session. Mrs. Politz seconded and the motion carried unanimously.

At 8:00 p.m. Mrs. Politz made a motion to Convene Open Session. Mr. Caldwell seconded and the motion carried unanimously.

Consider any action necessary as a result of executive session.

Mr. Bickerstaff made a motion to compensate the Temporary Executive Director in the amount of \$2,000.00 per pay period going forward and retroactive to November 1, 2013. Mr. Thomas, Mrs. Harris-Daniel, Mrs. Politz, Mr. Hauenstein, Mr. Caldwell, and Mr. Dumois simultaneously seconded and the motion carried unanimously.

13-1979- Discuss possible future agenda items.

Provide additional information on costs to purchase SEO services.

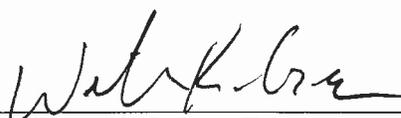
A future discussion on possibly adding an additional staff person to the Economic Development Corporation.

3) Adjourn

At 8:04 p.m. Mr. Bickerstaff made a motion to adjourn. Mr. Thomas seconded and the motion carried unanimously.



Spencer Hauenstein, President



William K. George, Executive Director